

## AQUAVIC

### Fresh Approach

#### Responsible pool owners are “Friends of the Water”

Recently, a daily newspaper espoused the view that swimming pools are mere luxury items directly responsible for the loss of countless volumes of water. In defence of caring pool owners we offer a counter view.

Ever-shrinking allotments and technological advances in materials and construction techniques, combined with the renaissance of ioniser-based, fresh water sanitising systems, has nurtured a new generation of compact pools that are far from luxury items and actually conserve water.

For any given volume of pool water, that same quantity of water at it's source ie the catchments, feeder streams, open channels and shallows directly exposed to sunlight and wind – lose many times that volume, and at a far greater rate, to evaporation and seepage than would be experienced in the impervious shell of a sheltered, covered – and more often these days – totally enclosed pool.

We would also argue that one of the most important features of an ionised fresh water pool is that water which would otherwise be backwashed to sewer and lost, may now be stored for reuse on gardens, stock watering, or even returned to the pool as make-up water.

And when it does rain, pool owners actually capture and store the rainwater that falls directly into their pools, whilst others can but watch as it runs unchecked to waste. By way of example, in two recent rain events in Melbourne, the company's pool actually retained some 3800 litres and was on the verge of overflowing!

The value of having pool water available for fire-fighting requires no further explanation, particularly so to the tanker crews who would otherwise have to withdraw from the fire front. Pools also provide therapeutic benefits to the mobility-impaired, the aged and infirmed, arthritis sufferers and people in rehabilitation.

And finally, ask anybody who has endured level 9 water restrictions just how comforting it is to have their own mini-reservoir, a veritable emergency supply of ionised, potable water right outside their back door.

Just as the professional hunter and fisherman is very much the game conservationist, so the caring pool owner is every inch a conservator of water. Friends of The Earth would have you believe that all pools are luxury items. This is certainly not a view held by Friends of The Water – particularly so when it's Ionised water.

We manufacture and service an extensive range ionisers and related products. Swimming in an ionised pool is the closest that you will ever come to swimming in a mountain stream. No salt. No chlorine. No bromine. For more information about our company and our products – including the revolutionary “*New Millennium*” Ioniser – contact AQUAVIC

**Fact sheet:**

*Aquavic* is proudly Australian-owned and our components are Australian made. Our ionisers are ideal for OEM, DIY, or retro fit markets, and all are supported by our 12-month customer protection warranty

For further information contact *Aquavic*  
phone/fax: + 61 3 9723 4223 or via website: [www.aquavic.com.au](http://www.aquavic.com.au)